

Dura Capital is an enthusiastic consumer focused investment company created by people who are passionate about ensuring investors have access to investment products that are matched to their needs. Our mission is to help create wealth in our investors' lives through our four main values:

Simplicity

We offer simple to understand products, break down the jargon and tell you what you need to know, the good and the bad

Accessibility

You are able to see how your investments are performing whenever and wherever you are

Value

Using the influential relationships our experienced team has forged with investment banks, we are able to negotiate better product terms on your behalf

Support

An investment journey can be daunting for some people, we aim to provide the best possible support for you and your adviser when you need it

Our investment principles

- Transparency
- Competitive pricing
- Whole of market & diverse access to G-SIB bank issuers
- Market-leading customer service
- Ongoing adviser engagement & support

Key points

- FCA regulated
- Utilising the investment expertise of Catley Lakeman Securities
- Clear, competitive pricing
- Aims to provide 'whole of market' access to multiple banks
- Online digital offering

Why Dura Capital?

We offer Structured Products covering a wide range of risk and return profiles allowing advisers to select structures best suiting their clients' needs. With few retail structured product providers in the market, Dura Capital is committed to enhancing the IFA experience by using clear, competitive pricing and utilising our online platform to provide improved pre and post sales support to IFAs.

Dura Capital Service Providers

- **Administrator** - Opal
- **Plan Manager** - Dura Capital
- **Distributor** - LGBR Capital
- **Custodian** - BNY Mellon
- **Risk Reports/Stress Testing** - FVC

Issuers

Dura aims to offer our clients whole of market access to product issuers, in order to provide:

- Market leading pricing
- A diversified range of bank issuers (mostly G-SIB)
- Innovative products designed to fulfil client needs

Dura is in negotiation with a number of G-SIB bank issuers, some of which are new to the UK retail market or have not issued product to the UK retail market for some time.

Research & support

- Platforms
- FVC Risk Reports
- Due Diligence
- Suitability / MiFID II
- Factsheets
- Ongoing adviser support
- Dedicated regional sales team
- CPD accredited adviser roadshows

For further information on Dura Capital's Structured Product Plans please email info@duracapital.uk or call on 020 7071 3906

Important information:

Issued by Dura Capital Limited, registered in England and Wales, Registered Office: One Eleven, Edmund Street, Birmingham, United Kingdom, B3 2HJ. Registration Number: 10778261, authorised and regulated by the Financial Conduct Authority (FCA).

This is a marketing communication and has not been prepared in accordance with legal requirements designed to promote independence of investment research and is not subject to any prohibition of dealing ahead of the dissemination of investment research. The information in this document is derived from sources believed to be reliable but which have not been independently verified. Any prices included within this communication are for indicative purposes only.

Dura Capital Limited makes no guarantee of its accuracy and completeness and is not responsible for errors of transmission of factual or analytical data, nor is it liable for damages arising out of any person's reliance upon this information. All charts and graphs are from publicly available sources or proprietary data. The opinions in this document constitute the present judgment of Dura Capital Limited, which is subject to change without notice. This document is neither an offer to sell, purchase or subscribe for any investment nor a solicitation of such an offer. This document is intended for the use of institutional and professional customers and is not intended for the use of private customers. This document is not intended for distribution in the United States of America or to US persons. This document is intended to be distributed in its entirety. No consideration has been given to the particular investment objectives, financial situation or particular needs of any recipient.